

TEXAS FARMERS MARKET LAKELINE | MUELLER

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TEXAS FARMERS' MARKET AT MUELLER SUPPORTS AUSTIN'S AGRICULTURAL COMMUNITY WITH OPENING OF NEW PERMANENT PAVILION

Texas Farmers' Market at Mueller hosts grand opening event as it moves the market from the Browning Hangar to the new Pavilion at Mueller's Mary Elizabeth Branch Park

(AUSTIN, TX - May 24th, 2021) – [Texas Farmers' Market \(TFM\) at Mueller](#) continues to support Austin's flourishing food community as the city grows with the grand opening of its new permanent home in the Pavilion at [Mueller's Mary Elizabeth Branch Park](#). On Sunday, June 27th at 10 a.m., TFM will host a ribbon-cutting ceremony, which is open to the public, to mark the official opening of the new Pavilion at Branch Park, located at the northeast corner of Philomena and Aldrich streets. The pavilion is intended to provide a new indoor/outdoor home for TFM at Mueller. The market will be held there every Sunday moving forward from 10 a.m. – 2 p.m., instead of the Browning Hangar. The ribbon cutting celebration will include raffle drawings from beloved TFM vendors.



Executive Director for Texas Farmers' Market, Nena Johnson, stated that, "we are thrilled to have our farmers' market take this next step in supporting the agricultural community in Central Texas as Austin grows. The opening of this new permanent pavilion provides our 120+ vendors a much more modern and functional facility where customers can also have a terrific family experience by shopping at the market while enjoying the park and water feature right next door and the local businesses along [Aldrich Street](#). The new pavilion provides an open-air concept with coverings and park amenities."

Austin's original farmers' pavilion market, the old City Market, opened in June of 1932 and had a long history of bringing local farmers and ranchers together in an intimate setting to sell their best produce

and meat to customers in the area. Although the City Market's art deco style building closed in 1952 and was subsequently demolished, Texas Farmers' Market continues to promote Austin's agricultural tradition as it moves forward with the new pavilion and new wave of food and culinary options for today's busy Austinites.

Designed by The Lawrence Group, the Pavilion at Branch Park has a simple, contemporary design that features 19,800+ square feet of gathering space; loading/unloading areas to accommodate booths, tents, and stages; three walls of floor-to-ceiling glass, bi-folding "garage-style" overhead doors to provide a covered, yet open-air atmosphere; large overhead ceiling fans to help with summer-time open air comfort; heating and cooling for closed venue climate control; concessions facilities and two sets of unisex restrooms with common area washing stations. The Pavilion is more centrally accessible to Mueller residents and district parking garages and provides an indoor and outdoor cover for market vendors and attendees. The venue will also be a multi-use facility for all types of events during the year.

About Texas Farmers' Market

Texas Farmers' Market operates two year-round, rain-or-shine markets in the Austin area – Lakeline in Cedar Park/North Austin area on Saturdays from 9 a.m. – 1 p.m. at 11200 Lakeline Mall Drive, and the Mueller market at the new Pavilion at Mueller's Mary Elizabeth Branch Park at 2006 Philomena Street on Sundays from 10 a.m. – 2 p.m., starting on June 27th. TFM is organized under F2M Texas as a 501(c)4 non-profit corporation centered around hosting and educating Central Texas producers and consumers to grow a sustainable food system. For more information, go to: www.texasfarmersmarket.org.

About Mueller

[Mueller](#) is one of the nation's most notable mixed-income, mixed-use communities located in the heart of Austin. The 700-acre site of Austin's former airport is being transformed into a diverse, sustainable, compatible, revitalizing and fiscally responsible master-planned community. Mueller is a joint project between the City of Austin [Economic Development Department](#) and [Catellus Development](#). Upon completion, Mueller will feature at least 6,200 single-family and multifamily homes (including more than 1,500 affordable homes), a mixed-use town center district known as Aldrich Street, 4.5 million square feet of prime commercial space, including 750,000 square feet of local and regional retail space, 140 acres of public parks and open space, plus Dell Children's Medical Center, the Austin Film Studios, The Thinkery Children's Museum, H-E-B Grocer and the Austin ISD Performing Arts Center. Learn more on [Facebook](#) and [Instagram](#).

Photo credit: Back view of new pavilion, courtesy of Texas Farmers' Market

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