

****MEDIA ALERT****



NEW SCHOLARSHIP FOR NEW BIPOC FARMERS OFFERED BY TEXAS FARMERS' MARKET

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WHO:

Texas Farmer's Market
www.texasfarmersmarket.com

WHAT/WHY:

Due to generous community-backing of the Texas Farmers' Market (TFM) Ag Producer Support Fund, TFM is expanding the fund to include a scholarship for new Black, Indigenous, and people of color (BIPOC) farmers who would like to become vendors at the TFM markets. Through this scholarship, TFM recognizes the institutional barriers that farmers of color have endured for centuries, from access to credit, land and resources, as well as discriminatory practices at the USDA ([source](#)), and is working to do their part in expanding access to sales channels for BIPOC farmers.

The \$1,350 scholarship will cover the initial annual fee for agricultural producers joining TFM and 6 months of booth fees. All sustainable fruit and vegetable farmers that self-identify as BIPOC and are located within 150 miles of Austin are encouraged to apply. TFM understands that for some farmers the initial costs of starting at a market is too large of a burden when trying to get their business off the ground. This scholarship hopes to provide financial support in reducing barriers for BIPOC farmers at the market level. Note: When applying for the scholarship, applicants need to fill out the [Agricultural Vendor Application](#) at the same time. The \$25 application fee will be waived as well.

WHEN/WHERE:

Sign up on the TFM website at this link:
<https://texasfarmersmarket.org/bipocscholarship/>

About Texas Farmers' Market

Texas Farmers' Market operates two year-round, rain-or-shine markets in the Austin area – Lakeline in Cedar Park/North Austin area on Saturdays from 9 a.m. – 1 p.m. at 11200 Lakeline Mall Drive, and the Mueller market at the Browning Hangar in East Austin at 4209 Airport Blvd. on Sundays from 10 a.m. – 2 p.m. TFM is organized under F2M Texas as a 501(c)4 non-profit corporation centered around hosting and educating Central Texas producers and consumers to grow a sustainable food system. For more information, go to: www.texasfarmersmarket.org.

Social Media:

Instagram: @texasfarmersmarket
Facebook: Texas Farmers' Market Mueller <https://www.facebook.com/TFMMueller/>
Texas Farmers' Market Lakeline <https://www.facebook.com/TFMLakeline/>

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