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**TEXAS FARMERS' MARKET
TO INTRODUCE WEDNESDAY EVENING MUELLER MARKET**

Beginning in May, Farmers' Market Will Expand to Include Weeknight Market

AUSTIN, Texas – Feb. 28, 2018 – Austinites can look forward to getting their fresh produce and other local or handmade items more often, as the [Texas Farmers' Market \(TFM\)](#) will launch a weekday market in Mueller starting in May. Due to high demand, TFM is expanding to provide a convenient opportunity for those who live, work and play in East Austin to purchase a wide selection of local fare. The market will be held on Wednesday evenings from 5 to 8 p.m. in Mueller's Browning Hangar, rain or shine. It will be the only weeknight market within the City of Austin.

More than 40 local vendors are confirmed to join the Wednesday market, many of whom will also showcase their products at the popular Sunday market. In addition to the local vendors, TFM brings a wide selection of family-friendly activities, ranging from live music to petting zoos to sample-the-market tables. The market is also a producer-only market, meaning all farms and ranches are inspected regularly to ensure the quality of products meet the standards that are being portrayed.

"Not only does the market carry a variety of unique homemade products for purchase, but the bounty of locally grown, seasonal fruits, vegetables, sustainably-raised meats and gulf sea food is constantly changing, so there is always something new to try," said Kate Payne, executive director of the Texas Farmers' Market. "We're really looking forward to providing the community a mid-week opportunity to buy locally-grown food and providing them with a full farmers' market experience."

Partnering with the Sustainable Food Center, the Mueller Farmers' Market also accepts SNAP Lonestar dollars, and \$1 is worth \$2 for these benefits on fresh fruits and vegetables for up to \$30 doubled. For those venturing from outside of Mueller, plenty of parking is available along designated streets and in the McBee Garage, which is \$1 per hour and less than a five-minute walk away. Additionally, for those who wish to utilize public transportation, the market is served by a nearby Capital Metro bus stop for routes [37](#) and [350](#).

"We are excited to add a Wednesday Mueller Farmers' Market with the successful Sunday market. Now Austinites will have more opportunities to buy local, fresh produce," said Jessica Reynolds, Director of Marketing, Catellus Development Corporation. "Plus, it offers expanded shopping opportunities in [Aldrich Street](#)." Aldrich Street is Mueller's dining and entertainment district, home to

the Thinkery, several local businesses, multi-family communities, Lake Park and Mueller's welcome center.

About Texas Farmers' Market: Texas Farmers' Markets (TFM) at Lakeline and Mueller are year-round, rain-or-shine, producer only markets organized under F2M Texas, a 501(c)4 non-profit corporation centered around hosting and educating Central Texas producers and consumers to grow a sustainable food system. [TFM at Lakeline](#) happens every Saturday from 9a-1p in the Lakeline Mall parking lot (between Sears and Dillards). [TFM at Mueller](#) happens every Sunday from 10a-2p under or beside the Browning Hangar next to Mueller Central. Learn more about TFM at www.texasfarmersmarket.org.

About Mueller: Mueller is one of the nation's most notable new-urbanist communities located in the heart of Austin. The 700-acre site of Austin's former airport is being transformed into a diverse, sustainable, compatible, revitalizing and fiscally responsible master-planned community. Mueller is taking shape as a joint project between the City of Austin [Economic Development](#) department and Catellus Development over 10 to 15 years following nearly 20 years of extensive citizen input. Upon completion, Mueller will feature at least 5,900 single-family and multi-family homes, a mixed-use town center district known as [Aldrich Street](#), 4.4 million square feet of prime commercial space, including 750,000 square feet of local and regional retail space, 140 acres of parks and open space, plus Dell Children's Medical Center, the Austin Film Studios, The Thinkery, H-E-B and the Austin ISD Performing Arts Center. For more information, visit www.MuellerAustin.com, find us on Facebook at www.facebook.com/MuellerAustin and follow us on Twitter [@MuellerAustin](https://twitter.com/MuellerAustin).

About Catellus: Catellus is a national leader in mixed-use development, solving some of America's most complex land challenges. With nearly 30 years of experience as a master developer, Catellus has transformed former airports, military bases and urban industrial sites into thriving retail, residential and commercial communities. These projects, which often include substantial public amenities, add economic, social and environmental value to the communities they serve. Catellus has both the financial strength and development expertise to turn vision into reality at even the most demanding development sites. For more information, visit www.catellus.com.

About the City of Austin, Economic Development Department – Redevelopment: The City's Economic Development Department, formed in 2002, has led redevelopment, small business development, business recruitment, international economic development, and the cultural arts, music and film programs for the City. With a focus on regenerating key assets of the city, Economic Development has implemented catalyst redevelopment projects, including the Seaholm District, Second Street Retail District, and the Mueller Redevelopment, an award-winning national model for responsible urban planning and development. Visit www.austintexas.gov/ecodev.

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