

2017 Program Advertising Rates

The 2017 Austin Fermentation Festival is amping up fundraising efforts for the Texas Farmers' Market Farmer and Rancher Emergency Fund. The 4th annual festival will be held on October 22 from 10am-4:30pm at Barr Mansion with keynote speaker Sandor Katz. This year's plans include a more robust festival program, a 16-page, 8.5 x 11" color booklet that will include recipes, articles, info on the festival itself and advertising. Festival attendees will all receive these enhanced programs, additionally programs will be available at our farmers' markets two weeks leading up to the festival. If you are interested in advertising in the 2017 Festival program, please contact Nora Chovanec at marketing@texasfarmersmarket.org.

Pricing

Full Page - \$1,400 1/2 Page - \$700 1/4 Page - \$400

*All Ads must de submitted at 300 dpi, tiff or eps with fonts embedded, a high resolution .pdf file or a packaged InDesign file with all fonts and links included. CMYK files only. If you would like to advertise, but need assistance in creating an ad, we can provide you with in-house design assistance for a fee.

